



imbibe & CAMPARI

NEGRONI
WEEK

— 2018 —

CHARITY
GUIDE

PRESENTED BY

BEEFEATER
LONDON

ARBOR DAY FOUNDATION

arborday.org

The Arbor Day Foundation inspires people to plant, nurture and celebrate trees. Founded in 1972, the Foundation is the largest nonprofit membership organization dedicated to planting trees, with over 1 million members, supporters and valued partners.

AUTISM SPEAKS

autismspeaks.org

Autism Speaks was founded in 2005 by Bob and Suzanne Wright, grandparents of a child with autism. The organization works to increase global awareness of autism, expand understanding of the autism spectrum, and advocate for research and access to care and support.

BANCO DE ALIMENTOS

bancodealimentos.org.ar

Banco de Alimentos helps feed 100,000 people a day, 76 percent of whom are children and teenagers. They reach them through 809 organizations based in the city of Buenos Aires and the 24 counties that make up greater Buenos Aires.

BUNDESVERBAND KINDERHOSPIZ E.V.

bundesverband-kinderhospiz.de

The German Child Hospice Association is committed to providing medical and nursing care for sick children, while enriching the lives of these children and their families.

CENTAUR STRIDE

centaurstride.org

Centaur Stride Therapeutic Riding Facility provides horse-assisted therapy to improve the quality of life, specifically health, well-being and family unity, for people with disabilities.

CITY HARVEST

cityharvest.org

City Harvest exists to end hunger in communities throughout New York City. They do this through food rescue and distribution, education and other practical, innovative solutions.

COLORADO WATER TRUST

coloradowatertrust.org

The mission of the Colorado Water Trust is to restore flows to Colorado's rivers in need.

CORE

coregives.org

CORE grants support to children of food and beverage service employees navigating life-altering circumstances.

DETROIT RIVERFRONT CONSERVANCY

detroitriverfront.org

The Detroit Riverfront Conservancy is responsible for the establishment, improvement, operation, maintenance, security, programming and expansion of the Detroit RiverWalk and associated green spaces.

FISHER HOUSE FOUNDATION

fisherhouse.org

The Fisher House program provides a "home away from home" for families of veterans receiving medical care at major military and VA medical centers. The homes provide temporary lodging at no cost to the families so they can be close to their loved ones during a medical crisis.

GOD'S LOVE WE DELIVER

glwd.org

God's Love We Deliver works to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other serious illnesses by alleviating hunger and malnutrition.

GREATER CHICAGO FOOD DEPOSITORY

chicagosfoodbank.org

The Greater Chicago Food Depository's mission is to provide food for hungry people while striving to end hunger in Chicago.

HELEN DAVID RELIEF FUND

usbgfoundation.org/hdrf

A program of the USBG Foundation, the HDRF assists women in the bar industry who are fighting breast cancer with the same dignity and courage Helen David exemplified through her battle and life as a pioneer business owner in the bar industry.

INSPIRE ARTISTIC MINDS

inspireartisticminds.org

Inspire Artistic Minds provides scholarships and educational experiences to advance the arts in the areas of taste, sight and sound, with a strong focus in the food and beverage industry.

JACK ROTH FUND

jackrothfund.org

The Jack Roth Fund was created to support research and treatment for lung cancer at The Ohio State University Comprehensive Cancer Center and Richard J. Solove Research Institute and the Jack Roth Camp Netaim-Ramah Noam, a program in Israel to benefit children with special needs.

LAMBDA LEGAL

lambdalegal.org

Lambda Legal is committed to achieving full recognition of the civil rights of lesbians, gay men, bisexuals, transgender people and everyone living with HIV through impact litigation, education and public policy work.

LITTLE FREE LIBRARY

littlefreelibrary.org

Little Free Library inspires a love of reading, builds community and sparks creativity by fostering neighborhood book exchanges around the world. Through Little Free Libraries, millions of books are exchanged each year, profoundly increasing access to books for readers of all ages and backgrounds.

LOVIN' SPOONFULS

lovinspoonfulsinc.org

Headquartered in Boston, Lovin' Spoonfuls facilitates the recovery and distribution of healthy, perishable food that would otherwise be discarded. Lovin' Spoonfuls works efficiently to deliver this food directly to community organizations and resources where it can have the greatest impact.

LOWCOUNTRY FOOD BANK

lowcountryfoodbank.org

The mission of the Lowcountry Food Bank is to lead the fight against hunger in South Carolina's Lowcountry.

MERCY CORPS

mercycorps.org

Mercy Corps' mission is to alleviate suffering, poverty and oppression by helping people build secure, productive and just communities around the world.

MIRIAM'S KITCHEN

miriamskitchen.org

Miriam's Kitchen's mission is to end veteran and chronic homelessness in Washington, D.C. by helping guests experiencing homelessness improve their health, increase their income and obtain housing through a range of programs and partnerships. They also work with leaders across D.C. to make instances of homelessness rare, brief and non-recurring.

MUTTVILLE

muttvillage.org

Muttville is dedicated to improving the lives of senior dogs. Locally, Muttville rescues senior dogs and finds them new homes or gives them hospice. Globally, Muttville provides information about caring for older dogs and support for people who do.

NEW ORLEANS MUSICIANS' CLINIC

neworleansmusiciansclinic.org

NOMC works to keep New Orleans musicians alive by providing cost-efficient access to wellness education and preventive health care, mental health and social services. Negroni Week donations will benefit the Here's to Good Health program for service industry workers and bartenders.

NO KID HUNGRY

nokidhungry.org

No child should go hungry in America. But 1 in 6 kids will face hunger this year. No Kid Hungry is ending childhood hunger through effective programs that provide kids with the food they need. This is a problem we know how to solve.

NORTHWEST IMMIGRANT RIGHTS PROJECT

nwrp.org

Northwest Immigrant Rights Project promotes justice by defending and advancing the rights of immigrants through direct legal services, systemic advocacy and community education.

ONE MORE WAVE

onemorewave.net

One More Wave gives wounded or disabled veterans access to surfing by providing them with customized surfing equipment and assistance.

OREGON FOOD BANK

oregonfoodbank.org

The Oregon Food Bank works to eliminate hunger and its root causes...because no one should be hungry.

OUTSIDE IN

outsidein.org

Outside In helps homeless youth and other marginalized people move towards improved health and self-sufficiency.

OZHARVEST

ozharvest.org

OzHarvest rescues surplus food from restaurants, retailers, food outlets and corporate kitchens and delivers that good food at no cost to charities that feed vulnerable people throughout Australia. They also provide education, skill development and employment pathways for disadvantaged young people.

PAWS

paws.org

PAWS is a champion for animals—rehabilitating injured and orphaned wildlife, sheltering and adopting homeless cats and dogs, and educating people to make a better world for animals and people.

RAINBOW KITCHEN

rainbowkitchen.org

Rainbow Kitchen Community Services is committed to improving the quality of life for low-income families and individuals in Pennsylvania through programs that address hunger, child nutrition and supportive services.

REFUGEE CANTEN

gastrlotsen.de

Refugee Canteen provides asylum-seekers with training in the culinary arts. The goal is to provide refugees with job security while addressing Germany's need for employees in the food & beverage sector.

SF-MARIN FOOD BANK

sfmfoodbank.org

The SF-Marín Food Bank works to end hunger in San Francisco and Marin.

SHARE

sharecancersupport.org

SHARE provides support, information and resources to women affected by breast and ovarian cancers. Through the Ambassador Program, SHARE expressly serves women of color, with a focus on low-income and immigrant women in all five boroughs of New York City.

SLOW FOOD INTERNATIONAL

slowfood.it

Slow Food is a global, grassroots organization, founded in 1989 to prevent the disappearance of local food cultures and traditions, counteract the rise of fast life and combat people's dwindling interest in the food they eat, where it comes from and how our food choices affect the world around us.

SURFRIDER FOUNDATION

surfrider.org

The Surfrider Foundation is dedicated to the protection and enjoyment of the world's oceans, waves and beaches through a powerful activist network.

SUSAN G. KOMEN

komen.org

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Komen has set a bold goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026.

TAFEL DEUTSCHLAND

tafel.de

Tafel Deutschland is working to stop food waste and put "food where it belongs."

THE GIVING KITCHEN

thegivingkitchen.org

The Giving Kitchen provides assistance to restaurant workers, based on financial need and a defined set of criteria. They've also created a referral program to connect restaurant workers to other social service organizations that may be able to help, called SafetyNet. Applicants may be eligible for a direct grant, matching grant, SafetyNet assistance—or all three.

THE JAMES BEARD FOUNDATION

jamesbeard.org

The James Beard Foundation's mission is to celebrate, nurture and honor chefs and other leaders making America's food culture more delicious, diverse and sustainable for everyone.

TRIGGER'S TOYS

triggerstoys.org

Trigger's Toys serves children who require extended medical assistance in the Dallas-Fort Worth area. They provide childhood experiences through care packages, toys and events at the care facilities as well as provide financial assistance to those in need.

UNITED CEREBRAL PALSY

ucp.org

United Cerebral Palsy educates, advocates and provides support services to ensure a life without limits for people with a spectrum of disabilities.

USBG NATIONAL CHARITY FOUNDATION

usbfoundation.org

The USBG Foundation advances the lifelong stability and well-being of service industry professionals through education and charitable activities.

WATER FOR PEOPLE

waterforpeople.org

Water For People exists to promote the development of high-quality drinking water and sanitation services, accessible to all, and sustained by strong communities, businesses and governments. They envision a world where every person has access to reliable and safe water and sanitation.

WE CHARITY

we.org

WE is an international charity and educational partner. In Canada, the U.S. and the U.K., WE Day and WE Schools educate and empower young people. In Africa, Asia and Latin America, WE implements WE Villages, an international development model designed to achieve sustainable change.

WILD FOUNDATION

wild.org

WILD is dedicated to protecting our planet's wildlife and wild places by creating a global ethic of care for nature so that nature can continue to care for us.

imbibe & **CAMPARI**

NEGRONI WEEK

**JUNE
4-10
2018**
NEGRONIWEEK.COM

To date, Negroni Week has raised almost \$1.5 million for charitable causes, and thanks to more than 7,700 bars & restaurants around the world, Negroni Week 2017 raised \$537,539 in donations.

WHAT THESE DONATIONS DO

TREES

Help the Arbor Day Foundation plant almost 5,000 trees in a forest of greatest need.

MEALS

Help the Greater Chicago Food Depository to provide 22,545 meals for those in need.

WATER

Enable Water for People to supply clean water for a year to more than 500 people.

ANIMALS

Help Muttville save almost 20 senior dogs.

REFUGEES

Help Refugee Canteen launch the Refugee Canteen Academy Bar, which will train refugees on how to get a successful start in hospitality.

VETERANS

Enable One More Wave to supply 15-20 disabled veterans with custom surfboards, wetsuits, ancillary equipment and other assistance items needed for ocean therapy.

*A Drink for
Your Cause*
#negroniweek



CLASSIC NEGRONI

1 OZ. GIN
1 OZ. CAMPARI
1 OZ. SWEET VERMOUTH

TOOLS

MIXING GLASS, BARSPOON, STRAINER

GLASS

ROCKS OR COUPE

GARNISH

ORANGE TWIST

Stir ingredients with ice in a mixing glass, then strain into a chilled coupe (or ice-filled rocks glass) and garnish.

HEY MAMBO!

Kevin Denton

1½ OZ. FENNEL SEED-INFUSED
BEEFEATER GIN
½ OZ. CAMPARI
¾ OZ. VERMOUTH BIANCO

TOOLS

MIXING GLASS, BARSPOON, STRAINER

GLASS

ROCKS

GARNISH

ORANGE TWIST, OLIVE

Stir all of the ingredients with ice, strain over fresh ice and garnish.

Fennel seed-infused gin: Toast 1 tsp. of fennel seeds, allow to cool, then add to 1 bottle of Beefeater gin and infuse overnight. Strain and discard the seeds.

SLOE-GRONI

Rebby Nelson

1½ OZ. BEEFEATER GIN
¾ OZ. CAMPARI
¾ OZ. PLYMOUTH SLOE GIN

TOOLS

MIXING GLASS, BARSPOON, STRAINER

GLASS

COUPE

GARNISH

FLAMED ORANGE TWIST

Stir all of the ingredients with ice, strain into a chilled glass and garnish.

PAMP AND CIRCUMSTANCE

Jamie Gordon

1¼ OZ BEEFEATER 24 GIN
½ OZ. CAMPARI
¼ OZ. GIFFARD PAMPLEMOUSSE ROSE
1 OZ. COCCHI AMERICANO
1 DASH ANGOSTURA ORANGE BITTERS

TOOLS

MIXING GLASS, BARSPOON, STRAINER

GLASS

ROCKS

GARNISH

PINK GRAPEFRUIT TWIST

Stir all of the ingredients with ice, strain into an ice-filled glass and garnish.

A NOTE FROM

DESMOND PAYNE



It's time for Negroni Week again! Like the well-balanced cocktail it's named after, the combined joint forces of *Imbibe* and Campari promise an exciting and challenging week. Never forgetting that the Negroni is also about gin, I am delighted that Beefeater will once again be supporting this great cause. The Negroni offers bartenders the opportunity to be creative with this classic cocktail, and I have very fond memories of sampling this king of cocktails in many splendid guises last year during Negroni Week.

So, like all good cocktails, Negroni Week offers a perfect balance—the excitement of the occasion, the skill of the bartenders, the charities that benefit, and the sheer fun of it all! Please get involved in supporting this great cause.

Happy sipping!

Desmond Payne
Beefeater Master Distiller

BEEFEATER
LONDON

2018 CHARITY PARTNERS

ANIMALS

CENTAUR STRIDE
MUTTVILLE
PAWS
WILD FOUNDATION

ARTS/ EDUCATION

INSPIRE ARTISTIC MINDS
JAMES BEARD FOUNDATION
LITTLE FREE LIBRARY
SLOW FOOD INTERNATIONAL
WE CHARITY

ENVIRONMENT

ARBOR DAY FOUNDATION
COLORADO WATER TRUST
DETROIT RIVERFRONT CONSERVANCY
MERCY CORPS
SLOW FOOD INTERNATIONAL
SURFRIDER FOUNDATION
WATER FOR PEOPLE
WILD FOUNDATION
WE CHARITY

HEALTH

AUTISM SPEAKS
BUNDESVERBAND KINDERHOSPIZ E.V.
CENTAUR STRIDE
CORE
THE GIVING KITCHEN
GOD'S LOVE WE DELIVER
HELEN DAVID RELIEF FUND
JACK ROTH FUND
LAMBDA LEGAL
MERCY CORPS
NEW ORLEANS MUSICIANS' CLINIC
SHARE
SUSAN G. KOMEN
TRIGGER'S TOYS
UNITED CEREBRAL PALSY
WATER FOR PEOPLE

HOMELESSNESS

MIRIAM'S KITCHEN
OUTSIDE IN
RAINBOW KITCHEN

HOSPITALITY SUPPORT

CORE
THE GIVING KITCHEN
HELEN DAVID RELIEF FUND
INSPIRE ARTISTIC MINDS
JAMES BEARD FOUNDATION
NEW ORLEANS MUSICIANS' CLINIC
USBG NATIONAL CHARITY FOUNDATION

HUNGER

BANCO DE ALIMENTOS
CITY HARVEST
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GREATER CHICAGO FOOD DEPOSITORY
LOVIN' SPOONFULS
LOWCOUNTRY FOOD BANK
MIRIAM'S KITCHEN
NO KID HUNGRY
OREGON FOOD BANK
OZHARVEST
RAINBOW KITCHEN
SF-MARIN FOOD BANK
TAFEL DEUTSCHLAND

IMMIGRANT ADVOCACY

LAMBDA LEGAL
NW IMMIGRANT RIGHTS PROJECT
REFUGEE CANTEEN

INTERNATIONAL AID

MERCY CORPS
WATER FOR PEOPLE
WE CHARITY

LGBTQ ADVOCACY

LAMBDA LEGAL
OUTSIDE IN

REFUGEE SUPPORT

REFUGEE CANTEEN
LAMBDA LEGAL
MERCY CORPS
NW IMMIGRANT RIGHTS PROJECT

SENIOR CITIZENS

FISHER HOUSE FOUNDATION
GOD'S LOVE WE DELIVER
LAMBDA LEGAL
RAINBOW KITCHEN

VETERANS

FISHER HOUSE FOUNDATION
MIRIAM'S KITCHEN
ONE MORE WAVE

WOMEN

HELEN DAVID RELIEF FUND
LAMBDA LEGAL
MERCY CORPS
OUTSIDE IN
SHARE
SUSAN G. KOMEN

*A Drink for
Your Cause*

imbibe & CAMPARI

NEGRONI WEEK

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NEGRONIWEEK.COM

Imbibe launched Negroni Week in 2013 in an effort to raise money for charitable causes while celebrating one of the world's most beloved cocktails. What started as around 100 participating venues grew to more than 7,700 venues in 2017, and to date, they have collectively raised nearly \$1.5 million for charities.

During Negroni Week, bars and restaurants mix classic Negronis and Negroni variations for a great cause. To participate, each venue signs up at negroniweek.com, chooses from our list of charity partners, and makes an immediate donation to that charity. Participants can also return during and after Negroni Week to make additional donations.

To register your bar or restaurant, and to find a list of this year's participating venues, head to negroniweek.com, and keep tabs on Negroni Week by following the #NegroniWeek hashtag.

#negroniweek

"By empowering One More Wave, Negroni Week will not only provide the custom equipment needed, but also impact individuals who may be dealing with anxiety, depression and PTSD. The ocean therapy these individuals will be able to achieve because of Negroni Week will not only impact their lives, but also their families."

—
Kyle Buckett
ONE MORE WAVE

"Negroni Week is ample proof that compassion comes in many forms, some of them tumbler-shaped and on the rocks. Thank you *Imbibe*, Negroni artists and Negroni connoisseurs for strengthening work that will defend nature at the scale she needs to continue to function on our behalf, and to keep Earth wild!"

—
Amy Lewis
WILD

"In 2017, we were able to donate over 360 Little Free Libraries full of books to communities around the country where books are scarce. The donations we received from Negroni Week helped us achieve that goal, and we're so thankful!"

—
Megan Hanson
LITTLE FREE LIBRARY

"The Giving Kitchen depends on donations from fundraisers like Negroni Week to help support our mission of providing emergency assistance to area restaurant workers facing unanticipated hardship."

—
Naomi Green
THE GIVING KITCHEN